



At Closer Lives, We Explore More Than Maps — We Journey Through Mindsets

Official Guest Writer Guidelines (2025)

A comprehensive guide for global travelers, digital nomads, and culture enthusiasts seeking to contribute authentic, insightful content to the Closer Lives community.

1.0 Submission Focus: Audience & Core Topics

This section defines the essential criteria for all submitted content, ensuring it aligns with the Closer Lives community.

1.1 Originality and Quality

- **1.1.1 Requirement:** Submissions must be 100% original, high-quality, and previously unpublished content.
- **1.1.2 Scope:** Content must align with the values and audience of Closer Lives.

1.2 Audience Alignment: The Closer Lives Community

Your content must resonate with our core audience: global travelers, digital nomads, and culture enthusiasts who seek meaning, connection, and inspiration through exploration.

1.3 Core Content Pillars (Beyond Surface-Level Travel)

- **1.3.1 Actionable Exploration**

- 1.3.2 Cultural Deep Dives
- 1.3.3 Conscious Travel
- 1.3.4 Life on the Road
- 1.3.5 Integrated Lifestyle

Key Principle: Articles must combine authentic storytelling with actionable information, helping readers move from dreaming about travel to actively living it.

2.0 Submission Format: Length & Pacing

2.1 Target Length & Scope

- 2.1.1 Preferred length: 800–2,000 words (3–5 minutes read time).
- 2.1.2 Quality over quantity.

2.2 Pacing and Readability

- 2.2.1 Paragraphs: 3–4 sentences maximum.
- 2.2.2 Clear, active, concise sentences.
- 2.2.3 Focused ideas with strong momentum.

2.3 Editorial Review

- 2.3.1 All submissions reviewed for flow, structure, and readability.
 - 2.3.2 Light adjustments may be made for clarity or format.
-

3.0 Editorial Style & Formatting Requirements

3.1 Voice and Tone

- Conversational, polished, grounded in experience.

- Authentic storytelling, natural language.
- No jargon, keyword stuffing, or promotional tone.

3.2 Structure

- Strong intro, subheadings, meaningful conclusion.
- Use lists, bullets, and formatting aids.

3.3 Mechanical Requirements

- High-standard English grammar.
- High readability + warm tone.

3.4 Editorial Adjustments

We may adjust for grammar, SEO, tone, or clarity while preserving your voice.

4.0 Originality, Exclusivity & Rights

4.1 Requirements

- Original, unpublished work only.
- No plagiarism.
- You must own rights to all text + images.
- AI/LLM-written articles are prohibited.

4.2 Licensing

- You retain full ownership.
- We receive a non-exclusive license to publish.
- You may republish with link + credit back.

4.3 Compensation

No payment for unpaid submissions; monetization may appear beside your article.

5.0 SEO & Linking Policy

5.1 SEO

- Natural keyword use.
- Clear H2/H3 headings.
- User experience first.

5.2 External Links

- Only relevant, high-quality links.
- No keyword-backlinking patterns.

5.3 Paid Links

- Must be pre-approved.
- Must follow mandatory rel="sponsored".
- No do-follow links under any circumstances.

5.4 Internal Links

Include 1–3 relevant internal links where helpful.

5.5 Editorial Rights

We may modify or remove links for quality control.

6.0 Images & Media Policy

6.1 Image Rights

- Use only your own photos or licensed royalty-free images.
- High-resolution, relevant visuals.

6.2 Accessibility

- Provide descriptive alt text.
- Provide captions and credits.

6.3 Editorial Image Adjustments

We may crop or optimize images for consistency.

7.0 Submission & Review Process

7.1 Submission

- Use our Guest Post Submission Form.
- Submit drafts via Word doc or Wix Editor.

7.2 Review Timeline

- Review within 48 hours.
- Revisions requested if needed.

7.3 Communication & Payment

- All communication via your provided email.
- Sponsored payment: within 30 business days.

7.4 Editorial Rights

We may decline submissions at any time.

8.0 Commercial Terms & Payment

8.1 Rates

Service Type	Minimum Rate (USD)	Notes
Guest Post (Client-Provided)	\$100 USD	Content provided by the client.
Link Insertion	\$75 USD	12-month contextual link placement.

8.2 Mandatory Link Attributes

All commercial links must use rel="sponsored". No do-follow allowed.

8.3 Payment

All sponsored placements require upfront payment.

8.4 Disclosure

All paid collaborations are clearly disclosed.

8.5 Removal Rights

Posts may be removed if breaching policy or trust.

9.0 Post-Publication & Engagement

9.1 Promotion

- Your article will remain permanently hosted.
- You are encouraged to share across your platforms.

9.2 Author Bio

- 50–100 word bio displayed on article.
- One website link + one social link allowed.

9.3 Community Interaction

Writers are encouraged to reply to comments for two weeks.

10.0 Content Updates & Removal

10.1 Updates

- SEO or formatting edits may occur.
- Authors informed of major revisions.

10.2 Removal

Articles may be removed if outdated, inaccurate, or harmful to brand integrity.
